

# TAMWORTH BOROUGH COUNCIL

## OUR STRATEGIC PRIORITIES

### THEMATIC PRIORITY 1: **LIVING A QUALITY LIFE IN TAMWORTH**

- ▶ The built and natural environments will be conserved to the highest possible standards
- ▶ More people will live longer, healthier lives
- ▶ Fewer children will be obese and run the risk of heart disease and diabetes
- ▶ People will feel safer and less fearful of crime and anti-social behaviour
- ▶ More people will be living independent lives with access to facilities
- ▶ There will be fewer vulnerable people requiring specialised services

### THEMATIC PRIORITY 2: **GROWING STRONG TOGETHER IN TAMWORTH**

- ▶ More businesses will locate and succeed in Tamworth
- ▶ Local infrastructure and connectivity will support an active workforce and help grow the economy
- ▶ People will have access to a full range of quality housing options
- ▶ The Council will be recognised as both business friendly and businesslike in the way it facilitates and operates
- ▶ The Council will have a Commercial Investment Strategy and an associated trading arm designed to invest in assets/other means of sustainable income generation
- ▶ Tamworth Town Centre will be regenerated and complement the outstanding retail and leisure offer
- ▶ Tamworth will mean 'a great place to live' not simply 'a place with more houses'

### THEMATIC PRIORITY 3: **DELIVERING QUALITY SERVICES IN TAMWORTH**

- ▶ Fewer customers will have to visit the Council offices to resolve their issues
- ▶ Access to all Council Services will be improved
- ▶ We will save you time and money by doing business with you Online
- ▶ Customer Satisfaction levels will be maintained above 90%
- ▶ The Council will set and maintain service standards that will be consistent, accessible and delivered by skilled staff



**OUR VISION:** One Tamworth, Perfectly Placed -  
Open for business since the 7th century AD

**Tamworth**  
Borough Council